

DAYNA STEELE: CORPORATE KEYNOTE SPEAKER

Grow your business using rock star principles of success.

Travels from Houston, Texas

Videos: [YouTube.com/DaynaSteele](https://www.youtube.com/DaynaSteele)



Why Book Dayna Steele?

A rock radio Hall of Famer, successful entrepreneur, creator of Your Daily Success Tip, and author of numerous books, keynote speaker Dayna Steele will educate, motivate, and rock your audience with her Rockstar Principles of Success she learned from working with the world's greatest rock stars. Improved customer service, sales growth, focused leadership, strong teamwork, innovating for the future - Dayna takes the audience on a rock journey from backstage to the top of the charts and how to apply these success lessons (and fun true stories) to your own individual or company success and industry trends.

PRESENTATIONS:

- **Find Your Inner Rock Star**
Educate, motivate and rock your audience with the rock star principles of success. Improved customer service, sales growth, focused leadership, strong teamwork, innovating for the future – Dayna takes the audience on a rock journey from backstage to the top of the charts and how to apply these success lessons (and fun true stories) to your own individual or company success and industry trends.
- **The Rock Interview**
Dayna has interviewed the world's greatest rock stars for years. Now, she interviews your company leaders or top customers live on stage with this lively and informative presentation
- **The Rock Talk**
Learn from the rock stars who are still on stage, selling out, keeping the customers (fans) happy and the band together. Choose from Melissa Etheridge, Gary Pihl (Boston), Earl Slick (David Bowie), Tom Petersson (Cheap Trick), Kevin Cronin (REO Speedwagon), others based on availability.
- **Grab A Seat at The Table**
Dayna takes her unique perspective working in the traditional all male rock world, creating a NASA e-commerce operation from the ground up. and running for Congress in Texas to help your team overcome fear and ask for more.
- **What's a Rolodex?**
Learning to leverage a lifetime of contacts for sales, customers, and more. How to mine a wealth of information you didn't even know you have.

QUOTE FROM DAYNA:

The more you do to help someone else be successful, the more successful you become.

DAYNA'S SHORT BIO:

Motivational success speaker Dayna Steele was a top rock radio personality and is in the Texas Radio Hall of Fame, she created the first online NASA store, became an aerospace executive, and has written

many books on success. Dayna has been speaking to audiences for years about the principles of success she learned first-hand from the world's greatest rock stars.

DAYNA'S LONG BIO:

Daily Success CEO Dayna Steele is an internationally known motivational success speaker whose true rock and roll stories and countless success tips reach thousands of people and companies every day. A top-rated keynote speaker on effective leadership, productive teamwork, customer service, employee engagement, and innovating for the future, Steele inspires and creates success strategies for each audience. She is the author of the *101 Ways to Rock Your World* book series, a rock radio hall of famer, and a successful entrepreneur as well as a regular contributor to *Medium* and Fortune 500 companies ... and a very amateur golfer.

Throughout her career, Dayna garnered national accolades. She was named one of the "100 Most Important Radio Talk Show Hosts" by *Talkers Magazine*, nominated as "Local Radio Personality of the Year" by *Billboard Magazine* and has been inducted into the Texas Radio Hall of Fame. AOL called Dayna 'one of the foremost experts on career networking' and *Reader's Digest Magazine* named Dayna one of the "35 People Who Inspire Us." ABC News once called her advice "ridiculously sane in an ever-complicated world."

Dayna's affinity for creating entrepreneurial enterprises has launched a diverse slate of businesses. Dayna created The Space Store, the world's largest space related e-commerce venture, and founded Smart Girls Rock, giving laptop computers to high school students in need. Her large fan base of thousands of "Steeleworkers" follow her *Your Daily Success Tip* on Facebook, Twitter, LinkedIn, YouTube, and Instagram.

Her book titles include *Rock to the Top: What I Learned about Success from the World's Greatest Rock Stars*, *101 Ways to Rock Your World: Everyday Activities for Success Every Day*, *On the Golf Course*, *Welcome to College!*, *In the Classroom*, and *Surviving Alzheimer's With Friends, Facebook, and a Really Big Glass of Wine*. All of her titles are available on Amazon.

Dayna lives in Seabrook, Texas, with her husband, author and former NASA pilot Charles Justiz, and has three sons, one bonus daughter, three rescue dogs, and one surly cat. She is a member of the Screen Actors Guild, is a Broadway investor, ran for the US Congress in 2018, and is currently working on her next book ... and her golf game.

Dayna Steele Books:

- *Rock to The Top: What I Learned About Success from the World's Greatest Rock Stars*
- *101 Ways to Rock Your World: Everyday Activities for Success Every Day*
- *Welcome to College! 101 Ways to Rock Your World*
- *In the Classroom: 101 Ways to Rock Your World*
- *Havana: 101 Ways to Rock Your World – A Beginner's Guide to the Rhythm of Cuba*
- *On the Golf Course: 101 Ways to Rock Your World*
- *LinkedIn: 101 Ways to Rock Your World with Viveka von Rosen*
- *Surviving Alzheimer's with Friends, Facebook, and a Really Big Glass of Wine*